



ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA

Consumers & SMEs
in the Digital Single Market (Digi-ConsME)
Jean Monnet Centre of Excellence



Digi-ConsME
Jean Monnet Centre of Excellence

presents

Seminar short Course Thought Leaders Webinar

Competition policy in markets with complementary goods and the “complementarization” of substitute goods: the case of digital goods

24 May 2022, 14.30 - 18.30

We inform that the webinar will be recorded for academic purposes only

EVENT ACCREDITED BY THE BOLOGNA BAR ASSOCIATION

(4 CREDITS)

Abstract

This Short Course introduces the economic analysis of competition in markets where complementary goods are produced and sold. These markets are characterised by a number of new, unprecedented issues, requiring a careful approach by competition authorities. In recent times, markets where the goods and services exchanged are substitutes for some consumers and complements for others have arisen. These markets (among which we find pharmaceutical and television and media markets) need a new balance in competition policies.

Speaker's Biography

Emanuela Carbonara got a degree in Economics (cum laude) at the University of Bologna. She then earned an M.Phil and a D.Phil in Economics at the University of Oxford. Currently she is Full Professor of Economic Policy at the department of Sociology and Business Law, University of Bologna, and teaches at the School of Economics and Management, Bologna campus. She is also Adjunct Professor of International Economics at the Johns Hopkins University, SAIS Europe since 2010 and an Editor of the International Review of Law and Economics. She has been a lecturer at the University of Oxford. She has also been a visiting professor at George Mason University (2005), at the University of Amsterdam (2008) and University of Haifa (2011, 2012 and 2014). She has published several articles in international journals. Her main research interests are law and economics, the economic analysis of competition and regulation, behavioral economics, constitutional law and economics.

About Digi-ConSME

“Consumers and SMEs in the Digital Single Market (Digi-ConSME)” is the name of the newly established Jean Monnet Centre of Excellence that has been awarded by the European Commission to the Department of Sociology and Economic Law of the University of Bologna. A Jean Monnet Centre of Excellence is a focal point of competence and knowledge on European Union studies. It is awarded to outstanding research groups that have a visible societal impact and do pioneering research at international level.

Register here

<https://eventi.unibo.it/jm-short-courses>

If you have any question regarding the Short Course, please feel free to contact:
Dott.ssa Beatrice Bertarini (beatrice.bertarini2@unibo.it)

Visit our website:

<https://site.unibo.it/digi-consme/en>

Kind regards,
Digi-ConSME
Prof. Emanuela Carbonara



Co-funded by the
Erasmus+ Programme
of the European Union